

LANLI SU IS A LIGHTING ARTIST & DESIGNER. COMMUNITY, IMAGING & STORYTELLING LIES AT THE HEART OF EVERYTHING SHE DOES.

INDUSTRY EXPERIENCE

Aug 2019 - Present

FOUNDER + OWNER

- Talk REZO, An Educational Platform for the Creative Community
- Black Rock, Young & Personable Event Hospitality
- Pho Ever, Vietnamese Restaurant

Aug 2019

IMAGING CONSULTANT

JPConnelly

- Trained employees and consulted the 3D Pre-Viz pipeline for set building on reality television productions

Freelance

- Trained & set up entire lighting studios for individual photographers

Aug 2018 - Aug 2019

LIGHTING/LOOKDEV ARTIST

The Mill

- Look dev, scene assembly, lighting & compositing
- Consistently cultivated department's learning culture
- Presentations I did for the 3D department: "Do The Right Thing - Use TX", "Color Space in Our Pipeline"
- Engaged hands on with marketing to produce PR content

Apr - May 2018

ART DIRECTOR

Beau Nelson Studio

Lead a team to execute complete CG shots from concept to deliverable for job pitches to Christian Dior, Tom Ford, Alessandra Ambrosio

Aug - Dec 2017

PUBLIC RELATIONS COORDINATOR

The Rookies

- Partook in all elements involving student outreach, criteria, brand and social media development at a global scale
- Developed the ambassador programs to connect with schools

Mar - Aug 2015

FABRICATION ARTIST, EVENT AND INTERIOR DESIGNER

Freelance

- Fabricated permanent art installations at The Carlyle Inn in Beverly Hills and The New York Palace
- Oversaw a production team of 30 people to design and decorate a 600-guest wedding at The San Gabriel Hilton in two weeks
- Furnished the lobby and classrooms for The Smart Academy

2015

EVENT PLANNING INTERN

LuxLounge EFR, Sep - Nov

The Visionary Group, Jan - Apr

Partook in planning events and marketing collaterals for Microsoft, Hulu, Maxim 100, Hillshire Farm and Raleigh Studios

KNOWLEDGE

Proficient in Houdini, Maya, Nuke, Mantra, Arnold, Redshift, Vray, & Entire Adobe Creative Suite

2015 - 2018

Gnomon School of Visual Effects

FX Program

2013 - 2015

Fashion Institute of Design & Merchandise

Visual Communication & Set Design

PERSONAL

1ST IN PHOTOGRAPHY - The Rookies '17
GOLD - Moscow International Foto Award '17
SILVER - Tokyo International Foto Award '17
Top 25 Portfolio of Class of 2015 - FIDM

Miss Amazing Pageant, 2011-2017

Served as divisional coordinator to build a national program for girls with special needs

Young Storytellers Foundation, 2016 - 2017

Instructed 5th graders to write scripts

Gnomon, 2016 - 2018

Lead workshops, host guest and on location demos

Organized interchangeable-school collaborations

Directed, filmed and edited a 200 person promotional video for school

Visual merchandising at FIDM Museum

Fashion Events: La Grande Affair Gala, Sue Wong's Christmas Gala, Pre-Oscar Luxury Suites and Salvatore Ferragamo